

# MAKE A DIFFERENCE

...and have fun doing it.



## IT'S A WIN-WIN!

Sponsoring Discovery Center's fundraiser provides a unique opportunity to connect with the middle Tennessee community, build brand awareness to a diverse and growing audience, and show your company's support of youth and education. Our event reaches a different key audience segment and provides a fun, entertaining, and engaging way for you to impress clients, vendors, and employees. Feel good about supporting a unique community resource that engages curious minds as you enjoy an unforgettable evening.



### Wine & Whiskey

Friday, March 3, 2023 | 5:30 - 8:30 p.m.

In 2023, Discovery Center is going uncorked and untapped! With two of the most extensive tasting and drinking experiences of the year; Wine & Whiskey and Shakesbeer. Wine and Whiskey will take place inside the Discovery Center museum with wines and whiskeys brought to you by Stones River Total Beverage. Shakesbeer will take place at the Discovery Center's serene Murfree Spring natural area and feature theatrical performances by Murfreesboro Little Theatre, along with samples of a variety of local craft brews. Both events will feature delectable cuisine available for purchase from local food vendors and be full of fun and friends. Proceeds benefit the many programs and exhibits of the Discovery Center. These events serve over 800 guests annually.

### Shakesbeer

Friday, May 5, 2023 | 5:30 - 8:30 p.m.



# SPONSORSHIP OPPORTUNITIES



A Discovery Center friendraiser sponsorship puts your company in front of a diverse audience who enjoy having a good time and supporting their local community. Here's an opportunity to equate your brand with "fun."

Sponsorship packages include benefits for both events and come with plenty of tickets for giveaways, to thank vendors, or to show employees your company's dedication to education. Sponsorships can be customized to meet a company's marketing goals, community outreach initiatives, sustainability commitments and employee relationship activities, utilizing the tremendous reach and resources of the Discovery Center.

## Presenting Sponsor .....\$5,000

### Benefits

- Prominent sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- Inclusion in select social media related to the events
- Sponsor listing on all at-event signage and event hand-outs
- Sponsor recognition on the event web page
- 20 tickets to Wine & Whiskey at the Wetlands + Shakesbeer
- One Rose sponsorship to Discovery Center's annual summer fundraiser, Secret Garden Party

### Unique Benefits

- Company name mentioned in all advertising: print, online and radio
- Logo featured on Wine & Whiskey + Shakesbeer event wristbands
- Sponsor logo on Discovery Center home page as featured sponsor for one month
- One-time free use of Discovery Center for a corporate event. (Event rental fees waived. Other costs are the responsibility of the sponsor.)

## Supporting Sponsor .....\$2,500

### Benefits

- Sponsor recognition on all event-related marketing & promotional collateral: banners, flyers, e-mails, and posters
- Inclusion in select social media related to the events
- Sponsor listing on all at-event signage and event hand-outs
- Sponsor recognition on each event web page
- 10 tickets to Wine & Whiskey at the Wetlands + Shakesbeer
- One Iris Sponsorship to Discovery Center's annual summer fundraiser, Secret Garden Party

## Community Sponsor .....\$1,000

### Benefits

- Sponsor listing on all at-event signage and event hand-outs
- 6 tickets to Wine at the Wetlands + Shakesbee

## Individual Event Sponsor .....\$500

### Benefits

- Sponsor listing on all at-event signage and event hand-outs
- 6 tickets to Wine at the Wetlands or Shakesbeer (Your Choice)

## TO BECOME A SPONSOR, CONTACT:

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